



AMERICAN FLOOD COALITION

Job: Graphic Design Associate

Location: Washington, DC

The [American Flood Coalition](#) is a nonpartisan group of 160+ elected officials, local leaders, military groups, and businesses that have come together to advocate for national solutions to sea level rise and flooding in our coastal and riverfront communities.

We're a growing start-up nonprofit organization with deep donor backing, and we do things differently. We aim to change the game with a singular focus on sea level rise and flooding, a creative approach to finding solutions, and deep analysis and partnerships that leverage existing efforts. We draw on our strength as communicators and practical problem solvers to reach and bring in those that other groups do not, building broad public support for built and nature-based solutions at the local and national level. Our team is passionate, entrepreneurial, fast-paced, and looking to radically improve how communities around the country adapt to sea level rise and flooding.

Mission of Role

We are looking for a detail-oriented Graphic Design Associate ready to apply their design skills to communicate our identity and messaging in clear, compelling and creative ways. The Graphic Design Associate will be responsible for a variety of tasks including, but not limited to, the development and execution of creative concepts for leading-edge digital and print marketing solutions for our mission-driven nonprofit organization . We're a growing team, and we are looking for someone who is ready to hit the ground running every day.

Job Description

- Develop and execute creative concepts for digital and print marketing solutions based on direction from Coalition senior leadership, and in collaboration with team members
- Apply existing style guides in the execution of concepts, and refine or expand these guides over time to reflect the Coalition's evolving portfolio and marketing needs
- Prepare high-quality products in a timely manner, for handoff to interactive developers, printers, and for circulation to Coalition membership
- Create layouts and infographics applying design principles such as color, typography, photographic selection, hierarchy and organization of elements, and usability
- Apply critical thinking, ask focused questions of team members, and be prepared to describe design rationale in order to develop design concepts and products that effectively achieve business objectives
- Receive feedback from team members in an open-minded and collaborative manner, with flexibility to develop multiple iterations of a given design product



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Key Qualities

- **Creativity:** Proactively generates new and innovative approaches to problems
- **Thoroughness:** an attention to detail & ability to execute with precision
- **Flexibility:** ability & willingness to prioritize and handle multiple projects simultaneously
- **Collaboration:** ability to successfully work with varying parties
- **Accommodation:** desire to help others

Qualifications

- At least 2 years of industry experience preferred
- Strong design portfolio with 4 years of education in an industry-related degree
- Ability to multi-task and work efficiently under pressure with careful attention to detail
- Passion for design and eagerness to collaborate with others including developers, copy editors and content strategists
- Understanding of the strengths and limitations of different platforms and methods for displaying graphic information through webpages and social media
- Advanced knowledge of Adobe Creative Suite, Sketch (or Adobe XD / other prototyping tool), Mac OS, MS Office, Google Suite
- Familiarity or interest in learning animation, WordPress and Canva is preferred

Compensation & Benefits

- Competitive salary commensurate with experience
- Robust benefit options, including health insurance & retirement

Please send a portfolio, resume, and letter of interest to HR@floodcoalition.org and please list "Graphic Design Associate Application" in the subject title of the email.

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.